

OUR VENDORS:



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# ASBIS

## ONE STOP SHOP FOR RETAILERS



Asbis is the ultimate retail supplier. It is the company for all needs of retailers and e-tailers : complete understanding of retail specific needs, dedicated personnel, variety of goods, online purchase for buyers - a lightning and convenient way to top up the retailer's stocks, various marketing and advertising support.



Asbis has started as IT components distributor over 19 years ago in Europe. Over the years Asbis Group has been growing, opening one country after another. Established 10 years ago, Asbis Middle East quickly became one of the leading distributors in the MEA region. Following the overall trend, Asbis diversified it's portfolio with computer systems from the leading vendors, as well as introduced a vast range of accessories, from both major vendors and its own private brands.

Asbis Middle East proved to be a reliable partner in terms of supply, finance and support. Asbis Middle East is known as a flexible and transparent company, attracting serious customers, large retailers. It's flexibility is reflected in various ways it can work. Complete transparency towards both suppliers and customers helps Asbis to build trustworthy long-term relations, giving the ability to provide maximum comfort to the clients in marketing, sales and post-sales support.

Furthermore, Asbis Middle East is working hard on providing optimal product range and attractive portfolio in all directions - components, systems and accessories. Taking into consideration it's clients various needs, Asbis does provide wide variety of products available on stock.